

YOUR PATHWAY TO A CAREER IN Business Management Development

An in-demand Coastal Bend Career



High School Endorsement: *Business & Industry*

Do you like leading people, communicating with others, sales, negotiating?

Learn to be a business owner, a leader in a company, a sales or marketing executive.

Get paid from \$18.83 to \$97.59 per hour, depending on education and experience.*

*Workforce Solutions of the Coastal Bend Targeted Occupations List 2018-19



Consult your local college or university advisor or websites for specific degree plans.

Certificate: Management Development Leadership Development – TOTAL HOURS 18

Courses you will need:

Principles of Management	BMGT 1327
Business Ethics	BMGT 1341
Advanced Communication in Management	BMGT 2305
Leadership	BMGT 2309
Strategic Management	BMGT 2341
Human Relations	HRPO 1311

Associate in Applied Science Degree: Management Development General Management Specialization – 60 HOURS

Use the courses listed above, plus the following:

Bold = Core

Introduction to Accounting I	ACNT 1303
Seminar	BMGT 1174
Supervision	BMGT 1301
Practicum-Operations Mgt, Supervision	BMGT 1264
Business Principles	BUSI 1301
Business Computer Applications	BUSI 1305
Principles of Marketing	MRKG 1311
Business Math or College Algebra	MATH 1314
Principles of Macroeconomics	ECON 2301
Principles of Microeconomics	ECON 2302
Composition I	ENGL 1301
Art and Society	ARTS 1301
Earth Sciences	GEOL 1301
Composition II	ENGL 1302
Business and Professional Communication	SPCH 1321

Bachelor of Applied Science Degree – Applied Leadership – TOTAL HOURS 120

Use the courses above, plus the following:

Bold = Core

U.S. History to 1865	HIST 1301
Texas History	HIST 3331
U.S. Government	POLS 2305
State and Local Government	POLS 2306
Essentials of Geology	GEOL 1303
Ethics	PHIL 2306
Accounting	ACCT 2301
Organizational Communication	COMM 4350
Behavior in Organizations	MGMT 3312
Introduction to Public Administration	POLS 3341
Sociology	SOCI 4315
Technical and Professional Writing	ENGL 3301
Nonverbal Communication	COMM 3311
Intercultural Communication	COMM 4345
Persuasion	COMM 3330
Leadership	COMM 3350
Upper Level Electives	12 hours

**Coastal Bend Career Pathways
2020-2021**