

YOUR PATHWAY TO A CAREER IN

# Business Management Development

An in-demand Coastal Bend Career



## High School Endorsement: *Business & Industry*

**Do you** like leading people, communicating with others, sales, negotiating?

**Learn to be a** business owner, a leader in a company, a sales or marketing executive.

**Get paid from** \$18.83 to \$97.59 per hour, depending on education and experience.\*

\*Workforce Solutions of the Coastal Bend Targeted Occupations List 2018-19



Consult your local college or university advisor or websites for specific degree plans.

### Certificate: Management Development Leadership Development – TOTAL HOURS 18

#### **Courses you will need:**

Principles of Management	BMGT 1327
Business Ethics	BMGT 1341
Advanced Communication in Management	BMGT 2305
Leadership	BMGT 2309
Strategic Management	BMGT 2341
Human Relations	HRPO 1311

### Associate in Applied Science Degree: Management Development General Management Specialization – 60 HOURS

#### **Use the courses listed above, plus the following:**

**Bold = Core**

Introduction to Accounting I	ACNT 1303
Seminar	BMGT 1174
Supervision	BMGT 1301
Practicum-Operations Mgt, Supervision	BMGT 1264
Business Principles	BUSI 1301
Business Computer Applications	BUSI 1305
Principles of Marketing	MRKG 1311
Business Math or College Algebra	<b>MATH 1314</b>
Principles of Macroeconomics	<b>ECON 2301</b>
Principles of Microeconomics	<b>ECON 2302</b>
Composition I	<b>ENGL 1301</b>
Art and Society	<b>ARTS 1301</b>
Earth Sciences	<b>GEOL 1301</b>
Composition II	<b>ENGL 1302</b>
Business and Professional Communication	<b>SPCH 1321</b>

### Bachelor of Applied Science Degree – Applied Leadership – TOTAL HOURS 120

#### **Use the courses above, plus the following:**

**Bold = Core**

U.S. History to 1865	<b>HIST 1301</b>
Texas History	<b>HIST 3331</b>
U.S. Government	<b>POLS 2305</b>
State and Local Government	<b>POLS 2306</b>
Essentials of Geology	<b>GEOL 1303</b>
Ethics	<b>PHIL 2306</b>
Accounting	ACCT 2301
Organizational Communication	COMM 4350
Behavior in Organizations	MGMT 3312
Introduction to Public Administration	POLS 3341
Sociology	SOCI 4315
Technical and Professional Writing	ENGL 3301
Nonverbal Communication	COMM 3311
Intercultural Communication	COMM 4345
Persuasion	COMM 3330
Leadership	COMM 3350
Upper Level Electives	12 hours

**Coastal Bend Career Pathways  
2020-2021**