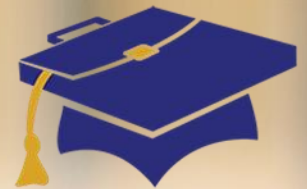




**WANTED:**

**Forward-thinking business leaders willing to work with well-trained, passionate, emerging professionals.**



**EDUCATION**  
TO  
**EMPLOYMENT**  
P A R T N E R S

# Bridge the gap in Corpus Christi

K-12  
Education



Employment  
Opportunities

YOUR PATHWAY TO A CAREER IN

# Accounting

An in-demand Coastal Bend Career



## High School Endorsement: Business & Industry

### Do you like

working with numbers, reading and analyzing reports, preparing financial statements?

### Learn to be

a bookkeeper, income tax preparer, accounts receivable/payable clerk, or financial planner.

### Get paid from

\$9.89 to \$47.39 per hour, depending on education and experience.\*

\*Workforce Solutions of the Coastal Bend Targeted Occupations List 2018-19



Consult your Coastal Bend college or university advisors/websites for specific degree plans.

### Certificate: Accounting Technician – 30 Total Hours

**Courses you will need:**

Introduction to Accounting I  
Business English/English Core  
Business Math/Math Core  
Integrated Software Applications  
Business Principles  
Payroll and Business Tax Accounting  
Introduction to Computerized Accounting  
Federal Income Tax: Individual  
Computerized Accounting Applications  
Practicum-Acct. Tech./Bookkeeping Seminar

**Bold = Core**

ACNT 1303  
**ENGL 1301**  
**MATH 1332**  
ITSC 1309  
BUSI 1301  
ACNT 1329  
ACNT 1311  
ACNT 1331  
ACNT 1313  
ACNT 2268  
ACNT 1178

### Associate in Applied Science Degree: Accounting Specialist – 60 Total Hours

**Use the courses listed above, plus the following:**

**Bold = Core**

Principles of Financial Accounting  
Federal Income Tax for Partner. & Corp.  
Special Topics in Accounting  
Principles of Managerial Accounting  
Composition II  
Business and Professional Communication  
Introduction to Ethics  
Principles of Macroeconomics  
Federal Government  
Core Natural Science

ACCT 2301  
ACNT 1347  
ACNT 1391  
ACCT 2302  
**ENGL 1302**  
SPCH 1321  
PHIL 2306  
**ECON 2301**  
**GOVT 2305**  
**BIOL 1308**

### Bachelor of Applied Science Degree – Applied Leadership – 120 Total Hours

**Use the courses above, plus the following:**

**Bold = Core**

U.S. History to 1865  
State and Local Government  
Essentials of Geology  
Art and Society  
Texas History  
General Psychology  
Organizational Communication  
Leadership  
Behavior in Organizations  
Intro. To Public Administration  
Complex Organizations  
Technical and Professional Writing  
Nonverbal Communication  
Intercultural Communication  
Persuasion  
Upper Level Electives

**HIST 1302**  
**POLS 2306**  
**GEOL 1303**  
**ARTS 1301**  
**HIST 3331**  
**PSYC 2301**  
COMM 4350  
COMM 3350  
MGMT 3312  
POLS 3341  
SOCI 4315  
ENGL 3301  
COMM 3311  
COMM 4345  
COMM 3330  
15 hours

YOUR PATHWAY TO A CAREER IN

# Business Management Development

An in-demand Coastal Bend Career



## High School Endorsement: Business & Industry

### Do you like

leading people, communicating with others, sales, negotiating?

### Learn to be a

business owner, a leader in a company, a sales or marketing executive.

### Get paid from

\$18.83 to \$97.59 per hour, depending on education and experience.\*

\*Workforce Solutions of the Coastal Bend Targeted Occupations List 2018-19



Consult your Coastal Bend college or university advisors/websites for specific degree plans.

### Certificate: Management Development Leadership Development – TOTAL HOURS 18

**Courses you will need:**

Principles of Management  
Business Ethics  
Advanced Communication in Management  
Leadership  
Strategic Management  
Human Relations

BMGT 1327  
BMGT 1341  
BMGT 2305  
BMGT 2309  
BMGT 2341  
HRPO 1311

### Associate in Applied Science Degree: Management Development General Management Specialization – 60 HOURS

**Use the courses listed above, plus the following:**

**Bold = Core**

Introduction to Accounting I  
Seminar  
Supervision  
Practicum-Operations Mgt, Supervision  
Business Principles  
Integrated Software Applications  
Principles of Marketing  
Business Math/Math Core  
Principles of Macroeconomics  
Composition I  
Art and Society  
Earth Sciences  
Composition II  
Business and Professional Communication  
Microeconomics

ACNT 1303  
BMGT 1174  
BMGT 1301  
BMGT 1264  
BUSI 1301  
ITSC 1309  
MRKG 1311  
**MATH 1324**  
**ECON 2301**  
**ENGL 1301**  
**ARTS 1301**  
**GEOL 1301**  
**ENGL 1302**  
**SPCH 1321**  
**ECON 2302**

### Bachelor of Applied Science Degree – Applied Leadership – TOTAL HOURS 120

**Use the courses above, plus the following:**

**Bold = Core**

U.S. History to 1865  
Texas History  
U.S. Government  
State and Local Government  
Essentials of Geology  
Ethics  
Accounting  
Organizational Communication  
Behavior in Organizations  
Introduction to Public Administration  
Sociology  
Technical and Professional Writing  
Nonverbal Communication  
Intercultural Communication  
Persuasion  
Leadership  
Upper Level Electives

**HIST 1301**  
**HIST 3331**  
**POLS 2305**  
**POLS 2306**  
**GEOL 1303**  
**PHIL 2306**  
ACCT 2301  
COMM 4350  
MGMT 3312  
POLS 3341  
SOCI 4315  
ENGL 3301  
COMM 3311  
COMM 4345  
COMM 3330  
COMM 3350  
12 hours

YOUR PATHWAY TO A CAREER IN

# Hospitality Management

An in-demand Coastal Bend Career



## High School Endorsement: Public Service

Do you have great communication skills, like serving others, have attention to detail, can multitask?

Learn to be a hotel manager, chef or baker, travel agent, professional spa technician, event coordinator.

### Get paid from

\$18.23 to \$47.76 per hour, depending on education and experience.\*

\*Workforce Solutions of the Coastal Bend Targeted Occupations List 2018-19



Consult your Coastal Bend college or university advisors/websites for specific degree plans.

### Certificate: Hospitality Management - Level II – 32 Hours Total

**Courses you will need:**

Basic Food Preparation  
Sanitation and Safety  
Hospitality Legal Issues  
Introduction to Hospitality Industry  
Beverage Management  
Front Office Procedures  
Hospitality Marketing and Sales  
Hospitality Management and Leadership  
Guest Room Management  
Coop Hosp Admin. Management  
Introduction to Computing or College Algebra

**Bold = Core**

CHEF 1301  
CHEF 1305  
HAMG 1340  
HAMG 1321  
RSTO 1301  
HAMG 1313  
HAMG 2307  
HAMG 2305  
HAMG 1342  
HAMG 2281  
MATH 1314

### Associate in Applied Science Degree: Hospitality Management – 60 Total Hours

**Use the courses listed above, plus the following:**

**Bold = Core**

Principles of Food and Beverage Controls  
Hospitality Financial Management  
Nutrition, Food Service Professionals  
Management of Food Production and Service  
Composition I  
United States History  
Business & Professional Communication  
Language Philosophy, Culture Core  
Natural Science Core

RSTO 2301  
HAMG 2332  
IFWA 1318  
RSTO 2405  
**ENGL 1301**  
**HIST 1301**  
**SPCH 1321**  
**PHIL 2306**  
**BIOL 1308**

### Bachelor of Applied Science Degree – Applied Leadership – 123 Total Hours

**Use the courses above, plus the following:**

**Bold = Core**

Composition II  
Core Creative Arts  
Earth Sciences  
Essentials of Geology  
U.S. Government  
State and Local Government  
General Psychology  
Texas History  
Accounting  
Communication in Organizations  
Leadership  
Nonverbal Communication  
Intercultural Communication  
Behavior in Organizations  
Technical and Professional Writing  
Intro to Pub. Administration  
Complex Organizations  
Persuasion  
Upper Level Electives

**ENGL 1302**  
**ARTS 1301**  
**GEOL 1301**  
**GEOL 1303**  
**GOVT 2305**  
**GOVT 2306**  
**PSYC 2301**  
**HIST 3331**  
ACCT 2301  
COMM 4350  
COMM 3350  
COMM 3311  
COMM 4345  
MGMT 3312  
ENGL 3301  
POLS 3341  
SOCI 4315  
COMM 3330  
9 hours

# High-Demand Career Fields

- **Accounting**

- *Bookkeeper, Income Tax Preparer, Accounts Receivable/Payable Clerk, Accountant, Auditor*

- **Business Management & Business Development**

- *Sales, Marketing, Public Relations, General Manager, Operations Manager, Business Development, Consultant, Business Administration*

- **Hospitality Management**

- *Hotel Manager, Food Service Manager, Guest Services Manager, Event Coordinator*



# Emerging Professionals Internship Program Model

Register students  
spring of junior year

6 weeks essential skills  
development over the  
summer including  
class at Del Mar  
College

Interview for  
Internship

15 hours/week (3  
hours/day) internship  
senior year



# Host Employer

- 15 hours/week at \$10/hour
- 2:00 pm – 5:00 pm, Monday – Friday
- September 2019 – May 2020

- Develop workforce for in-demand professional careers
- Strengthen community
- Get real work done
- Provide leadership opportunity for younger staff at low risk



# Education to Employment Partners provide:

- Training to host supervisors
- Coordination with host employer
- Learning plan and objectives
- Intern activity support
- Intern mentorship
- Intern training and development over the summer and support throughout the year





# Questions?

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[jwest@edexcellence.org](mailto:jwest@edexcellence.org)